



# EMPLOYER EMAIL TEMPLATES

This resource provides customizable email templates for employers to share key information about relocating to Lancaster County with job candidates. These templates highlight the area's lifestyle, affordability, and professional opportunities, helping candidates make informed decisions about their move and career. Copy & paste these templates and make them your own! We recommend infusing your company into them, and/or make the community relatable and relevant from the employer perspective!

---

## EMAIL TEMPLATES: GENERAL RELOCATION INFORMATION

**Subject: Exciting Opportunity Awaits You in Lancaster County!**

Dear [\[Candidate's Name\]](#),

We are excited about the possibility of you joining our team at [\[Company Name\]](#). As part of your decision-making process, we want to make sure you have all the information you need about relocating to Lancaster County. We encourage you to visit the [\[Land in Lancaster website\]\(insert link\)](#) for detailed insights into what makes this area a great place to live and work. From affordable housing options to local amenities, the website offers everything you need to start exploring your future here.

Some key highlights of living in Lancaster County include:

- **Affordable, High-Quality Living:** Lancaster County offers a lower cost of living without sacrificing quality — from housing and healthcare to dining and entertainment. Explore what life here can look like on the [\[Living in Lancaster page\]\(insert link\)](#).
- **Dynamic Lifestyle Options:** Whether you're into outdoor adventures, arts and theater, boutique shopping, or award-winning food and drink, Lancaster offers something for every interest. Get a taste of it all on the [\[Culture & Lifestyle page\]\(insert link\)](#).
- **Strong Sense of Community:** Lancaster blends small-town charm with big-city access, offering a welcoming and connected environment to build your life and career. Learn what makes it feel like home on the [\[Why Lancaster page\]\(insert link\)](#).

We understand that making a move is a big decision, and we're here to help. For additional details, visit the [\[Land in Lancaster website\]\(insert link\)](#), and feel free to reach out if you have any questions. We look forward to discussing your future with [\[Company Name\]](#) and all that Lancaster has to offer!

Warm regards,

x

---

## Template 2: Specific Insights into Local Life

Subject: Discover What Makes Lancaster County Special

Dear [\[Candidate's Name\]](#),

Thank you for considering the opportunity to join our team at [\[Company Name\]](#). As part of your decision to relocate, we want to make sure you have all the information about what makes Lancaster County an amazing place to live. We invite you to explore the [\[Land in Lancaster website\]\(insert link\)](#), where you'll find detailed insights on everything from housing and schools to recreation and cultural activities.

Here are some things to look forward to when relocating to Lancaster:

- **Affordable, High-Quality Living:** Lancaster County offers a lower cost of living without sacrificing quality — from housing and healthcare to dining and entertainment. Explore what life here can look like on the [\[Living in Lancaster page\]\(insert link\)](#).
- **Dynamic Lifestyle Options:** Whether you're into outdoor adventures, arts and theater, boutique shopping, or award-winning food and drink, Lancaster offers something for every interest. Get a taste of it all on the [\[Culture & Lifestyle page\]\(insert link\)](#).
- **Strong Sense of Community:** Lancaster blends small-town charm with big-city access, offering a welcoming and connected environment to build your life and career. Learn what makes it feel like home on the [\[Why Lancaster page\]\(insert link\)](#).

We're excited about the possibility of you joining our team and believe you'll love calling Lancaster County home. For more information, explore the [\[Land in Lancaster website\]\(insert link\)](#). If you have any questions or need assistance, we're happy to help!

Best regards,

x

## EMAIL TEMPLATES: RECENT GRAD & COLLEGE RECRUITMENT

**Subject:** Kickstart Your Career (and Life) in Lancaster County

Hi [Candidate's Name],

We're excited about the chance to connect with you as you consider your next step after graduation. At [Company Name], we're always looking for driven, curious individuals like you — and we believe Lancaster County could be the perfect place for both your career and your life to take off.

As you explore this opportunity, we encourage you to check out [Land in Lancaster](insert link) — a resource designed to show everything our community has to offer young professionals like yourself. From career growth opportunities to nightlife, arts, and outdoor adventure, it's a great way to get a feel for what living here is really like.

A few reasons recent grads love landing in Lancaster:

- **Affordability** — Lancaster County offers a lower cost of living without sacrificing quality; from housing and healthcare to dining and entertainment. Explore what life here can look like on the [Living in Lancaster page](insert link).
- **Plenty to do after work and on weekends** — check out everything from food festivals to hiking trails, theater shows, and more [here](insert lifestyle page).
- **Connections that count** — whether you're looking to network, volunteer, or make friends, Lancaster's tight-knit and welcoming vibe makes it easy to plug in [here](insert community page).

We'd love to answer any questions you might have — about [Company Name], relocating, or living in Lancaster. You don't have to figure it all out alone!

Looking forward to connecting,

x

---

**Subject:** Where Ambition Meets Opportunity: Lancaster Awaits

Hi [Candidate's Name],

As you begin looking ahead to life after college, we know there's a lot to consider — and we want to help make that process a little easier.

Here at [Company Name], we're not just offering a job — we're offering a place where you can grow your career, build community, and truly enjoy where you live. Lancaster County is a great

place to land after college, and we recommend exploring [the \[Land in Lancaster website\]\(insert link\)](#) to get a feel for what makes this place stand out.

On the site, you'll find helpful info on:

- **Living locally on a budget** — Discover the perfect launchpad for your career—an affordable area with the energy, opportunity, and lifestyle of a metro without the price tag.
- **Lifestyle fit** — whether you're a coffee shop regular, an outdoor adventurer, or an art lover, Lancaster has options.
- **Finding your people** — with local events, professional networks, and volunteer groups, it's easy to make connections.

You've worked hard to get to this point — now let's find a future that fits. Feel free to reach out with questions or to learn more about working with us at [\[Company Name\]](#).

All the best,

x

## EMAIL TEMPLATES: EARLY CAREER PROFESSIONALS

**Subject:** Thinking About What's Next? Consider Lancaster.

Hi [\[Candidate's Name\]](#),

We're thrilled you're exploring the opportunity to join our team at [\[Company Name\]](#). Whether you're actively looking to make a move or just curious about what's out there, Lancaster County might be exactly the kind of fresh start you're looking for.

The [\[Land in Lancaster website\]\(insert link\)](#) is a great resource to get a feel for what it's like to live and work here — especially if you're craving both career momentum and an actual life outside of work. Think: affordable rent, great local restaurants, outdoor escapes, creative energy, and an easy sense of connection.

Here's what you'll find when you check it out:

- **A manageable lifestyle with big perks** – live close to where you work, eat well, and still have money for weekend plans.
- **A community where you can get involved fast** – from sports leagues to volunteer groups to maker spaces.
- **A career scene that's growing** – Lancaster is full of forward-thinking companies and opportunities to build your path.

We're excited to share more about [\[Company Name\]](#) and what your future could look like here. Let us know what questions you have — about the job or the move — and we'll be happy to help.

Best,

X

---

**Subject:** Relocation Worth Considering: Lancaster's Got the Balance

Hi [\[Candidate's Name\]](#),

If you're thinking about a change — in your role, your routine, or your zip code — Lancaster County could be the right next move. At [\[Company Name\]](#), we're excited about your potential fit on our team, and we also know that where you live plays a huge part in how you thrive.

That's why we encourage you to check out the [\[Land in Lancaster website\]\(insert link\)](#). It's designed to give people like you — early-career professionals looking for something more — a clear picture of what life here really looks like.

Here's a snapshot:

- **Work-life balance that's actually balanced** – short commutes, strong salaries, and a ton to do after 5 p.m.
- **A vibe that's grounded and genuine** – Lancaster has energy, but it's not overwhelming. You can grow here without getting lost in the noise.
- **A place where you don't have to wait to belong** – it's easy to get connected, personally and professionally.

We'd love to talk more about what working with [\[Company Name\]](#) and living in Lancaster could look like for you. Let us know if we can help fill in any blanks as you explore the opportunity.

Warmly,

X

## EMAIL TEMPLATES: EXECUTIVE LEADERSHIP LEVEL TRANSITION

**Subject:** Discover a Community That Aligns with Your Next Chapter

Hi [\[Candidate's Name\]](#),

We're excited about your potential to join [\[Company Name\]](#) in a leadership capacity — and we also know that big career moves often come with big lifestyle questions. That's why we want to introduce you to [\[Land in Lancaster\]\(insert link\)](#), a resource built to give you a closer look at what it means to live and lead in Lancaster County.

This next step in your career doesn't have to mean compromise. In Lancaster, it often means more: more space, more connection, more intention.

- **A lifestyle that supports both career and personal fulfillment** — whether you're seeking a quieter pace or a thriving arts and dining scene, Lancaster offers both. See what daily life looks like [\[here\]\(insert lifestyle page\)](#).
- **Welcoming communities and established neighborhoods** — with walkable small towns, countryside retreats, and a deep sense of place. Explore housing and neighborhoods [\[here\]\(insert housing page\)](#).
- **A meaningful way to plug in** — through board service, philanthropy, arts patronage, and community leadership. Learn more about engagement opportunities [\[here\]\(insert community page\)](#).

We're here to support your transition and answer any questions you may have — about the role, the move, or the community.

Looking forward to continuing the conversation,

X

---

**Subject:** Considering a Relocation? Lancaster May Be a Natural Fit.

Hi [\[Candidate's Name\]](#),

As you consider the opportunity at [\[Company Name\]](#), we also want to help you consider the bigger picture — what it would mean to not just work in Lancaster County, but to truly live here.

Whether you're entering a new season of leadership or looking for a community that better reflects your priorities, Lancaster offers a compelling balance of opportunity, culture, and lifestyle. You can explore it all through [\[Land in Lancaster\]\(insert link\)](#), a site designed to give you a clear picture of our region.

Highlights include:

- **Career growth in a values-driven region** — where innovation and tradition live side by side.
- **Community that's easy to embrace** — with welcoming spaces, established networks, and opportunities to make an impact.
- **A lifestyle shift without sacrifice** — from scenic walking trails to nationally recognized restaurants and performance venues. Explore more [\[here\]\(insert culture/lifestyle link\)](#).

This is a community where leadership is personal, purpose matters, and balance is possible. Let us know how we can support you in your decision-making process — we're happy to connect you with others who've made a similar move.

Warmly,

X