



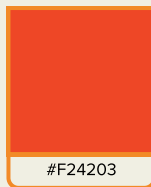
LANCASTER

BRAND GUIDE

LOGO VARIATIONS



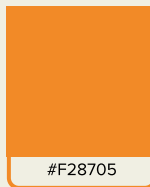
COLOR PALETTE



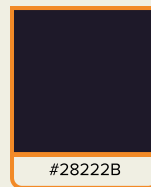
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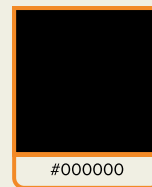
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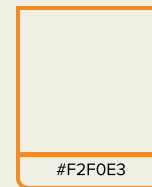
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#28222B



#000000



#F2F0E3

#f24203



#f25c05

#f25c05



#f28705

#000000



#28222b

TYPOGRAPHY

HEADERS

AA

NOVECEN TO SANS
NOVECEN TO SANS NARROW
NOVECEN TO SANS WIDE

BODY

Aa

PROXIMA NOVA

YOUR HEADING HERE

YOUR SUBHEADING HERE

Lorem ipsum dolor sit amet, consectetur adipiscing elit ac. Duis venenatis ipsum vel libero pulvinar faucibus. Convallis et ligula sit amet vestibulum. Aenean ac augue imperdiet, pharetra metus eu, elementum neque. Nunc non orci lorem magna. Cras ornare varius orci, at lobortis lectus blandit.

